

RICK DiCECCA



A love of art and an eye for color led Rick DiCecca to a career in beauty.

Born and raised in Boston, Massachusetts, DiCecca received a B.A. in Commercial Art and Technical Illustration. After graduation, his passion for drawing, painting and sculpture and natural appreciation for beauty led him to become a professional makeup artist.

His first assignments as a makeup artist were from the advertising world, doing makeup for print and television broadcast advertising for a number of top US companies. DiCecca then began conducting his own makeup clinics in luxury salons around the country and launched several makeup lines for Saks Fifth Avenue and Bloomingdale's.

Since DiCecca officially joined forces with Estee Lauder nine years ago as a premier makeup artist, he travels around the world as a roving Brand ambassador and creative consultant. A master teacher, DiCecca also helps educate and train Estee Lauder makeup artists and beauty advisors in the U.S. and internationally. DiCecca has been featured in national and global magazines including Elle (Canada), Glamour (US), Harper's Bazaar (Malaysia) and Harper's Bazaar (US), as well as on national television shows such as The Today Show, Martha Stewart Show and iVillage Live.

Although his innovative ideas and skilled artistry have given him the opportunity to work with some of the world's most famous faces, DiCecca says he gets the most enjoyment from working with "real" women. "I work with women with lives, with kids, with time constraints. Making them look and feel better in a limited amount of time is what we're all about."

"I've been involved as a Look Good...Feel Better (LGFB) volunteer makeup artist for the past nine years. When I volunteer at a LGFB group workshop, I enjoy teaching patients about skin care and makeup application, and seeing the transformation that women experience - both inside and out - when they attend these programs. I think I get as much out of LGFB as the women who attend our sessions, and I am proud and honored to be a volunteer."